



# *When Success Is Your Only Option...*

*You can count on PDMaster™  
A Performance Development Management System*



# “The Quality of an Education System Cannot Exceed the Quality of its Teachers and Leaders.”

*From a study of the top 25 school systems in the world. — McKinsey and Company*

Does your current professional development management system help you enhance teacher and leader expertise and improve student learning?

There is a saying in the world of advertising: ½ of the resources spent on advertising are wasted but no one knows which half.

Teachers and school leaders say the same thing about the training they receive: ½ the time and money is wasted but no one knows which half.

**Unlock the best in all of your teachers and leaders. . .**



## Some of the benefits PD Master™ provides your organization are:

- Bring data collection full circle to validate your investment in Performance (Professional) Development
- Support for Federal and State accountability requirements
- Manages compliance with Rules of Federal Civil Procedures. (e-mail archival)
- Universal access on desktop and mobile devices
- Bring process workflows and data management together in an integrated modular system
- Increase your chances of successful implementation... build your system to meet today's needs... then add increased functionality as you are ready.
- Reduce cost by as much as 50%



**And Finally...**

*Your world can move from this...*



*...to this!*



gives you the power to easily and quickly manage, track and assess the results of your training programs.



## Centralize Course, Training and Performance Information

- Accept, review and approve proposed classes
- Build electronic catalogs
- Create calendar and catalog view of class offerings
- Search and sort class information based on user criteria
- Automatically schedule and send e-mail registration confirmation, class reminders, changes in class information, end of class evaluation and future impact assessment



## Custom Data Analysis and Reporting

- Use built in and ad-hoc (customized) reporting capabilities
- Build and set completion requirements for standard evaluation and assessments templates
- Evaluate impact and effectiveness of professional learning in terms of teachers' practice and student achievement to support continuous growth
- Improve organizations' ability to build, support and maintain a highly effective teacher and leader force as a key strategy to improve student learning

## Easy to use and nothing for you to maintain

PD Master Suite™ is a hosted application that is provided to you through your internet connection no matter where you are. Benchmark One hosts the application in a secure data center located in Longmont, Colorado. Because we host the application, nothing is installed on your organization's network. This places no demand on your organization's IT department for installation, ongoing maintenance, updating and support. We are here to support you through set-up and configuration and to assist you in continued use of PD Master™. In other words, we become part of your PD Team.

PD Master™ is a product that is not just a "nice to have". It solves real and costly problems..."

- PD Master™ is a district's management system for training of its teachers and leaders – a tool to help them automate the process of providing and managing training
- PD Master™ empowers leaders to take control of massive amounts of raw data about teacher training, performance and results. This gives meaning to the information and helps staff make decisions, all with just a few key strokes, instead of the hours, days or perhaps never that staff currently takes to do the work now.



## Why this product ... now?

We have discovered during our journey through the initiatives of the past 5 presidential administrations, the next major step in that 30+ year journey to improve the performance of our students is to increase the skills and professionalism of the teaching and administrative staff in our schools.

For More Information:  
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